

CPD Series:

Environmental, Social and Governance (ESG) for Future Transport Management

Course Code: SC 24-026

14 December 2024 (Saturday), 9:00 am – 12:00 pm

Objectives and Learning Outcomes

Environmental, Social, and Governance (ESG) is an incredibly important topic that holds great significance for not only industries but also for humanity as a whole. Its ultimate aim is to achieve the common goal of sustainability, benefitting not only the present generation but also future generations to come. The transport industry holds a critical position in this pursuit due to its significant contribution to emissions. Effective ESG management within the transport sector can serve as a turning point, marking the beginning of positive change.

The course introduces ESG principles, measurement and development in transport industries.

Upon completion of this course, participants will be able to:

- Understand ESG issues which are more than environmental approach but to create a long-term value for the organization.
- Understand and apply Sustainability Development Goal (SDG) and different Sustainability Accounting Standard Board (SASB) standards in transport companies.
- Take ESG as one of the competitive advantages and create corporate sustainability to connect the business model.
- Provide suitable advice on ESG management, measurement and suggestion for improvement.

Who Should Attend

- Transport and logistics practitioners who would like to embrace ESG practices.
- Anyone who would like to work towards sustainability

Pre-requisites

Senior Secondary or above*

Language

Cantonese with English terminologies (with presentation slides in English)

Venue

MTR Academy - Hung Hom Centre, Kowloon, Hong Kong

Mode of Learning

Classroom lecture

Programme Structure

This course includes the following major topics:

- Principles and Benefits of ESG.
- Sustainability Accounting Standard Board (SASB) standards.
- Sustainability Development Goals (SDGs).
- Case Study (planning, management, measurement and suggestion for improvement).

Speaker



Mr Roger K.Y. Chan
Certified ESG Planner, CMILT, Six Sigma Black Belt, HKSTLA (Fellow Member), Logistician (China), MBA and MSc(BA)

Roger Chan K.Y. is a highly accomplished senior manager in the logistics industry with over 35 years of experience. Throughout his career, he has gained extensive expertise in people development, working with corporations of varying sizes. Roger is deeply committed to the principles of environmental, social, and governance (ESG) and actively engages in studying, participating, and implementing various sustainable practices. His dedication to the field has led him to spend years researching and applying innovative approaches in the transport industry, aiming to enhance competitiveness while prioritizing sustainability.

Certificate of Attendance

Each participant will receive a certificate of attendance showing 3 hours upon successful completion of this programme.

Programme Fee	Early Bird Fee	Discount Scheme
\$350	\$315 (Paid registration on or before 1 December 2024) <i>^Rounded up fee</i>	15% off for <ul style="list-style-type: none">– members of supporting professional bodies ^– full time staff of MTRCL and its subsidiary companies,^– full-time students (Senior Secondary or above) ^Latest details, please refer to our webpage

Application Methods

Online

Applicants can enrol and online payment by credit card at <https://www.mtracademy.com>

Enquiry in Person

Address: MTR Hung Hom Building, 1/F., 8 Cheong Wan Road, Hung Hom, Kowloon

Opening hours: Monday – Friday: 9:30am – 7:30pm; Saturday: 9:30am – 12:30pm

Closed on Sundays and Public Holidays

Closing Date for Registration

Please note that due to limitations of venue capacity and relevant logistics, all registrations must be made at least 2 working days prior to the delivery date of individual modules. No walk-in registration will be entertained.

*MTR Academy reserves the right to turn away successfully enrolled individuals who do not meet prerequisite.